

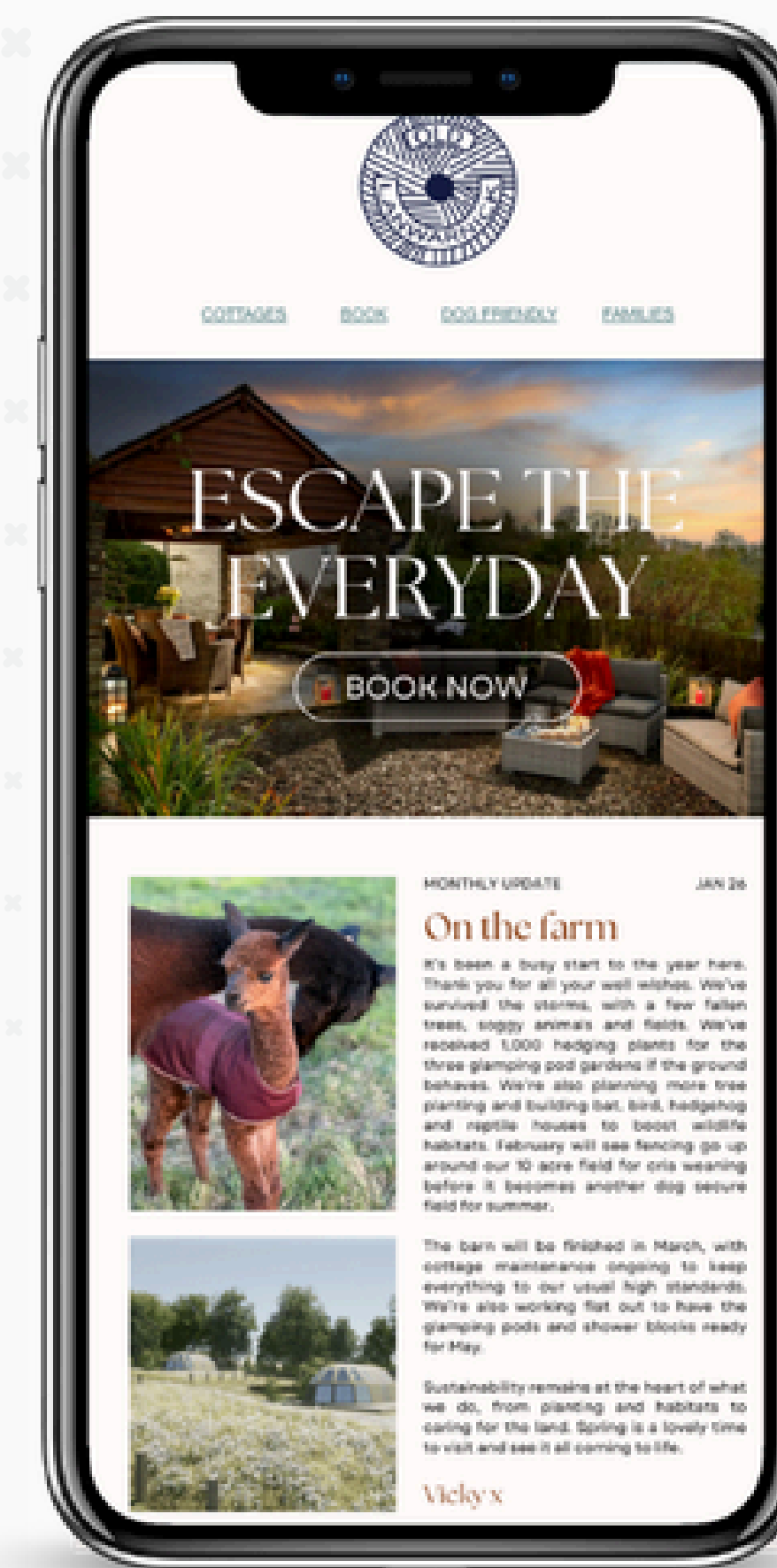
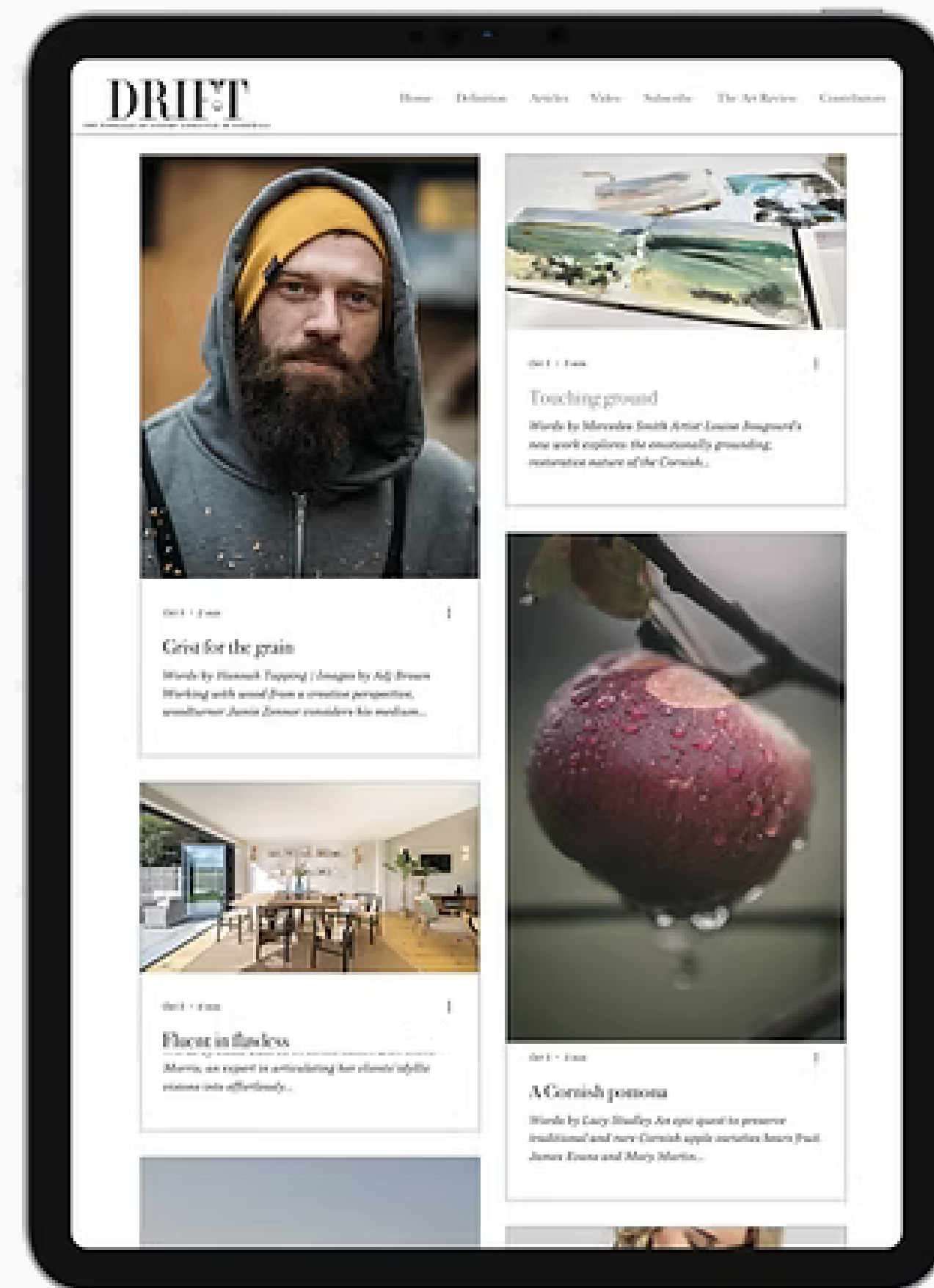


LEVEN MEDIA GROUP

INTEGRATED MARKETING

THAT HELPS YOU

BUILD VISIBILITY AND GENERATE RESPONSE THROUGH A JOINED-UP APPROACH
ACROSS **DIGITAL, SOCIAL, PRINT AND PAID MEDIA**



People don't buy in a straight line

Today, people don't move through the buying journey in a predictable way.

- ✓ They explore
- ✓ They compare.
- ✓ They leave and come back
- ✓ They decide in their own time.



If your business isn't visible across multiple touchpoints, you get missed



Visibility builds your response

The more consistently people see your business, the more familiar it becomes.

And when something feels familiar, people are far more likely to trust it, click it and respond.

That means stronger engagement, better-performing ads and more enquiries over time.



Print

Trusted print to build awareness and credibility

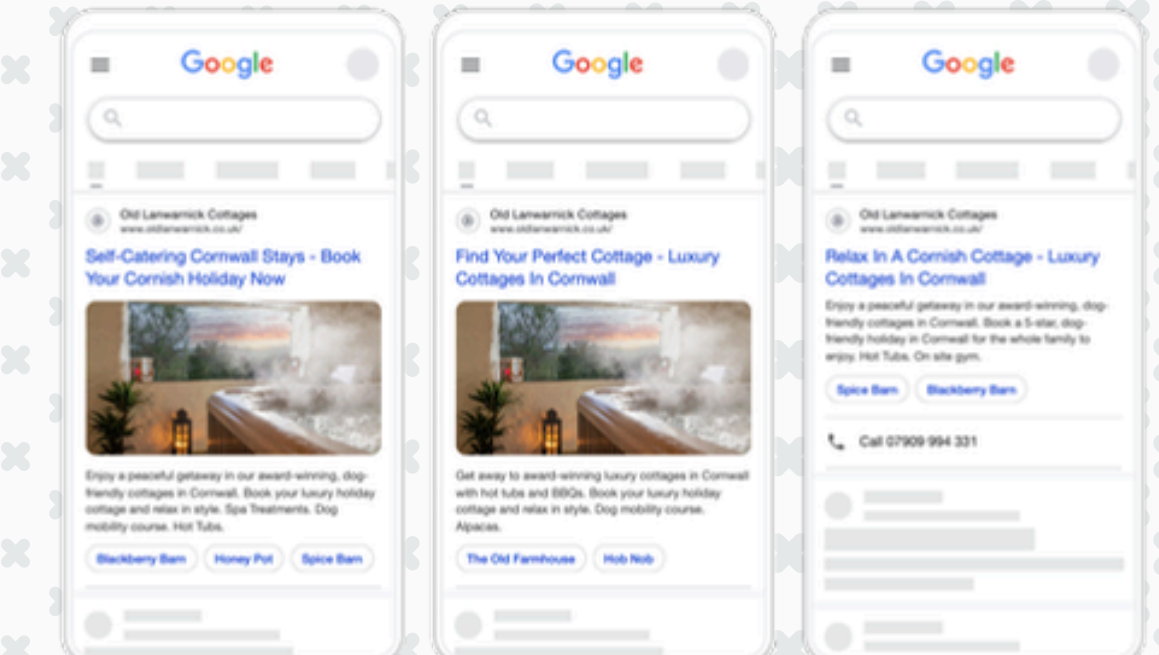
Use trusted print, editorial and familiar media placements to help people feel more confident about your business before they enquire.



Digital

Digital channels to stay visible over time

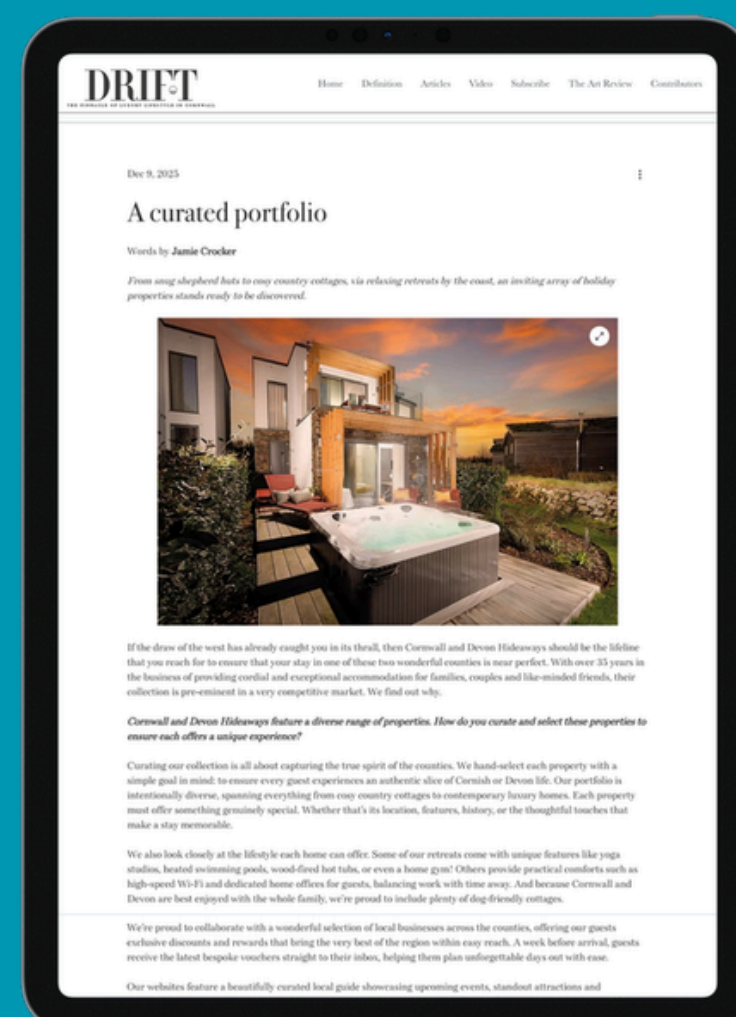
Keep showing up across print, social, email and online channels, so your business is remembered when people are ready to act.



Paid Media

Paid media to capture demand and drive response

Use paid social, Google Ads and clear calls to action to turn awareness into website visits, enquiries and measurable results.



Today, Leven Media Group operates as a unified platform across 2 media brands covering digital marketing, publishing and awards, reaching an audience of over 2.1 million

Cornwall Living **DRIFT**
A JOURNAL FOR THE DISCERNING

A new look Leven Media Group

Combining publishing authority with strategic marketing expertise to deliver campaigns that connect brands with engaged regional audiences.

Through trusted print, editorial, social, email and paid media, we help businesses stay visible in the places their customers already spend time.

01

CONTENT & FOCUS

Reach engaged audiences through advertising in *Cornwall Living*, *DRIFT Journal* and our specialist publications.



02

DIGITAL MARKETING & WEB DESIGN

Thoughtful digital marketing and website design, delivered to help you reach your desired outcomes.



03

INTEGRATED CAMPAIGN DELIVERY

Strategically integrated campaigns, combining publishing authority with digital performance, that drive online response.



04

CONTRACT PUBLISHING & DESIGN

Combining editorial expertise with structured storytelling, brand-focused design and commercial advertising sales.




Gareth and I wanted to share just how special this collaboration has been for us. Working with the DRIFT team has been nothing short of exceptional. Effortless, inspiring, and aligned from start to finish.

Erin Arscott – Porsche Exeter



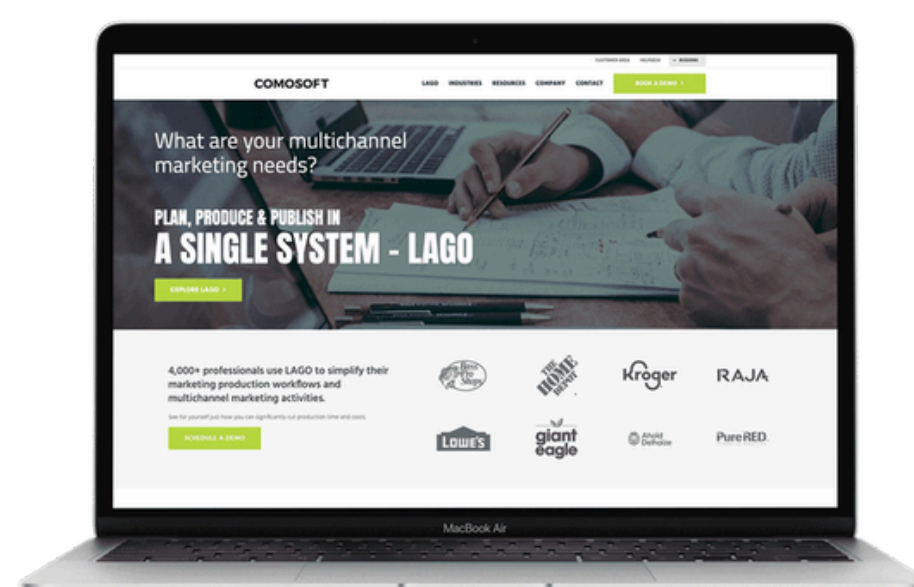


A simple, joined-up approach

The Leven Media Group approach means your print, social, email and advertising all work together, rather than sitting separately. Each channel supports the next, helping people see, remember and trust your business.

Print builds awareness, digital keeps you visible, and paid media helps turn interest into enquiries. Together, they create a clearer path from first impression to response.

“THE MOST EFFECTIVE STRATEGY FOR 2026 IS INTEGRATED MARKETING, WHERE PRINT ACTS AS THE ‘TRIGGER’ TO START THE JOURNEY AND BUILD TRUST, WHILE DIGITAL PROVIDES THE QUICK, FRICTIONLESS PATH TO PURCHASE.



COMOSOFT

Automated Multichannel Marketing Production
Software to make your marketing processes more efficient

IN A WORLD WHERE WE'RE BOMBARDED BY 5,000 DIGITAL ADS A DAY, A PHYSICAL PIECE OF MAIL IS NO LONGER JUST PAPER; IT'S A TACTILE DISRUPTION. IT'S THE ONE 'AD' YOU CAN'T SIMPLY SCROLL PAST OR 'X' OUT OF.

Forbes



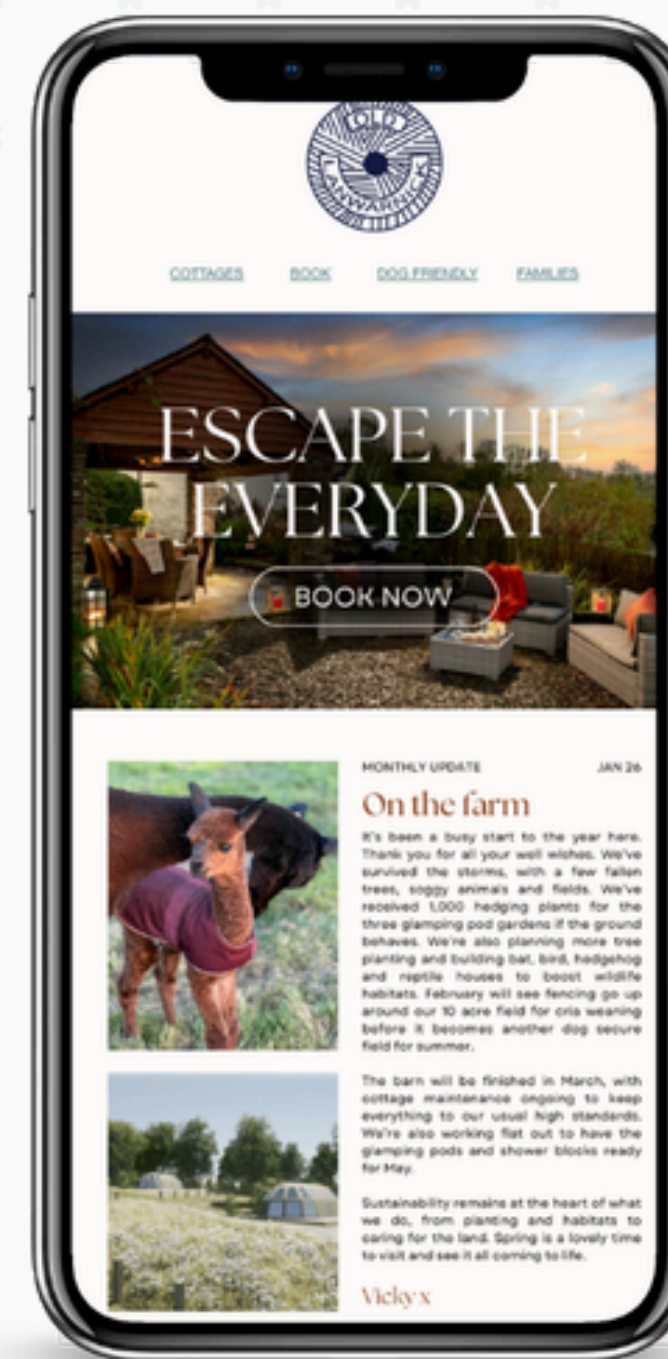
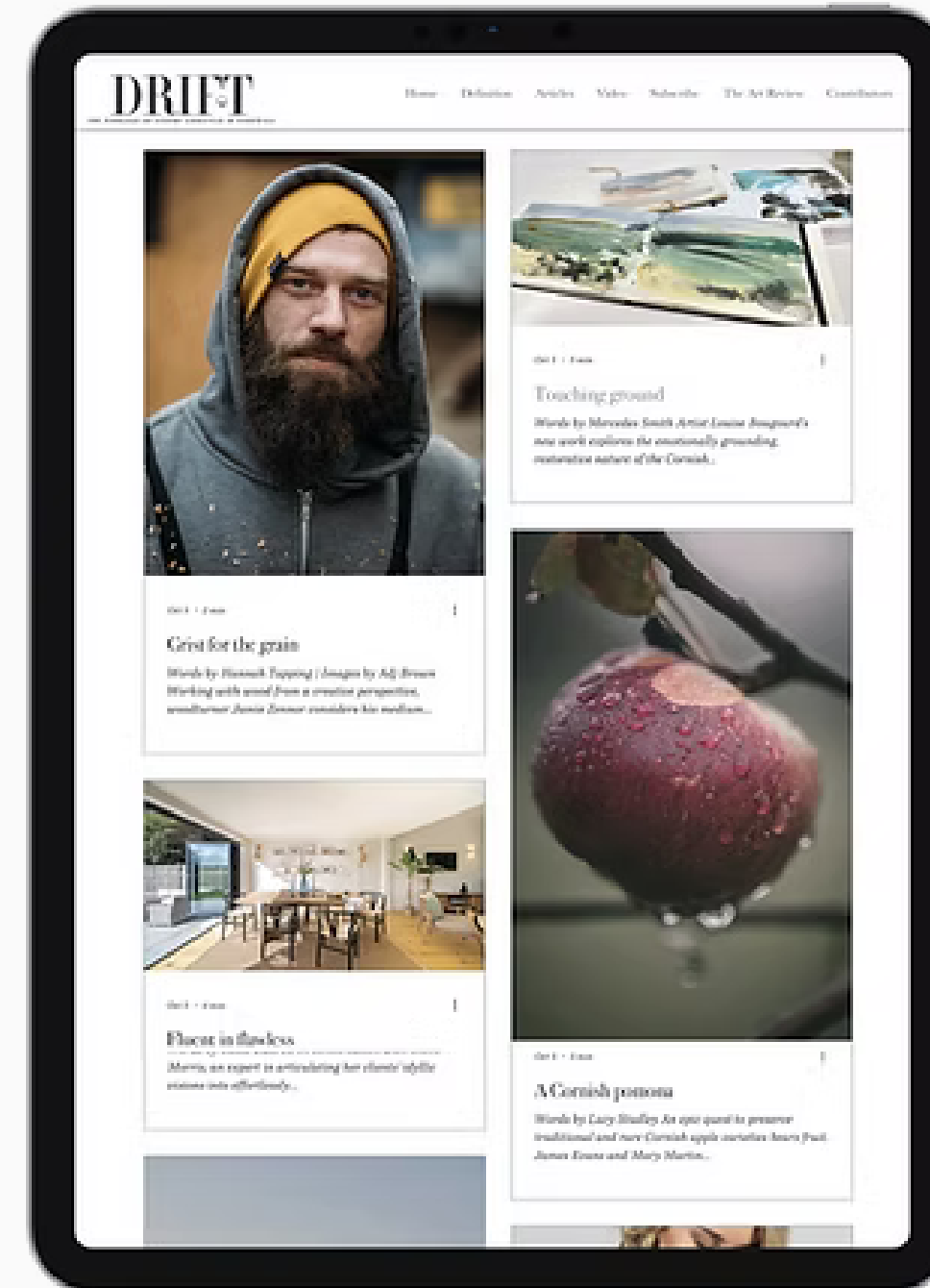
Standing out in a 'skip ad' world requires moving away from traditional interruption marketing and toward creating content that is either inherently entertaining, deeply helpful, or physically unavoidable.



THAT'S WHY

WE'VE CREATED 4 NEW PACKAGES

INTEGRATED MARKETING THAT HELPS YOU
BUILD VISIBILITY AND GENERATE RESPONSE



Real value is not found in one channel

IT IS IN HOW THE DIFFERENT PARTS OF YOUR MARKETING BEGIN TO SUPPORT EACH OTHER



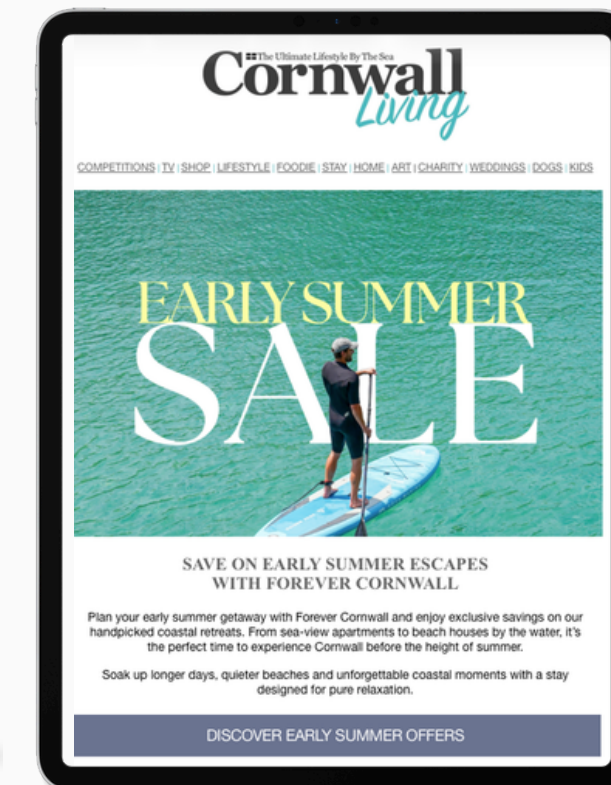
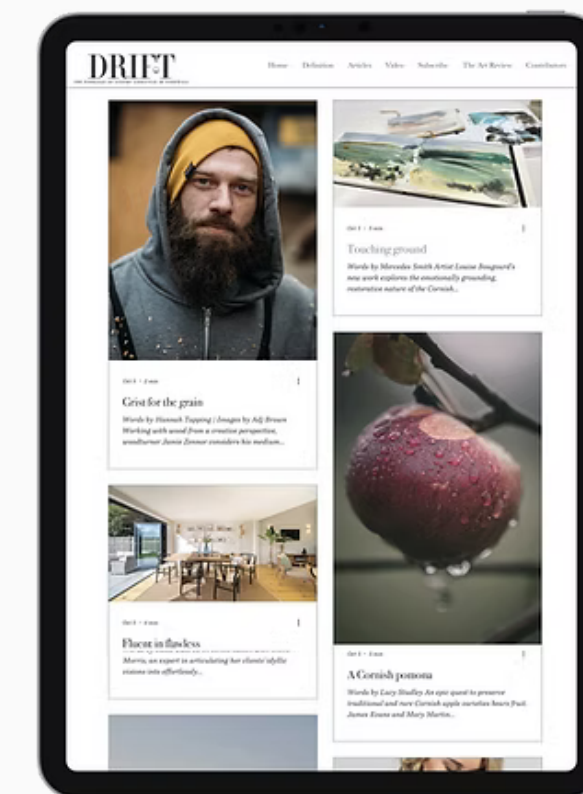
Choose your print

BUILD AWARENESS AND INTEREST

Use trusted print and editorial placements to introduce your brand and build credibility.



AWARENESS



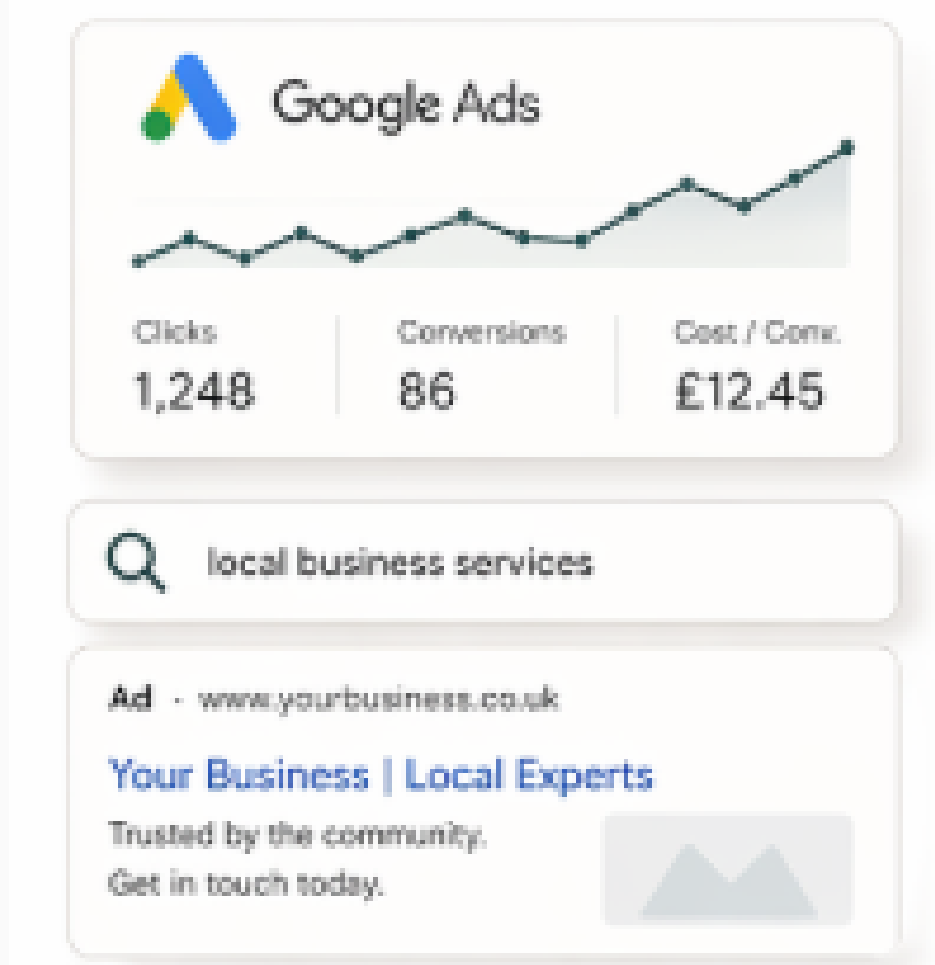
Match with our owned digital audience

BUILD AWARENESS AND INTEREST

Reinforce your message across our digital channels to stay visible to an engaged audience of over 74,000.



REACH



Bolt-on paid social and Google Ads

DRIVE SEARCH AND RESPONSE

Target audiences who already recognise your brand to generate stronger enquiries and action.



RESPONSE

Let's build a campaign that gets your business seen, remembered and chosen.

Talk to us about the package that fits your goals, and we'll help shape a joined-up approach across print, digital and paid media that gives your marketing a clearer route to response.

DISCOVER MORE

www.levenmediagroup.co.uk

CONTACT OUR INTEGRATED MARKETING TEAM

enquiries@levenmediagroup.co.uk

01326 574842