

An abstract painting with a rich, textured background. The colors are primarily earthy greens, yellows, and browns, with some cooler tones of blue and purple. The brushstrokes are visible and expressive, creating a sense of depth and movement. A prominent feature is a large, swirling, golden-yellow shape in the upper center, resembling a sun or a vortex. Below it, there are darker, more defined shapes that could be interpreted as a landscape or a figure. The overall mood is contemplative and artistic.

# DRIFT



A JOURNAL FOR THE DISCERNING

## WE BELIEVE IN MAKING MEMORIES

At Leven Media Group, our mission is to create a memorable experience and ensure a positive return on the commitment from our audience, clients, partners, team and suppliers; a return that will deliver growth, success and provide the ultimate lifestyle for all.



# THIS IS DRIFT

A JOURNAL FOR THE DISCERNING  
ACROSS THE SOUTH WEST

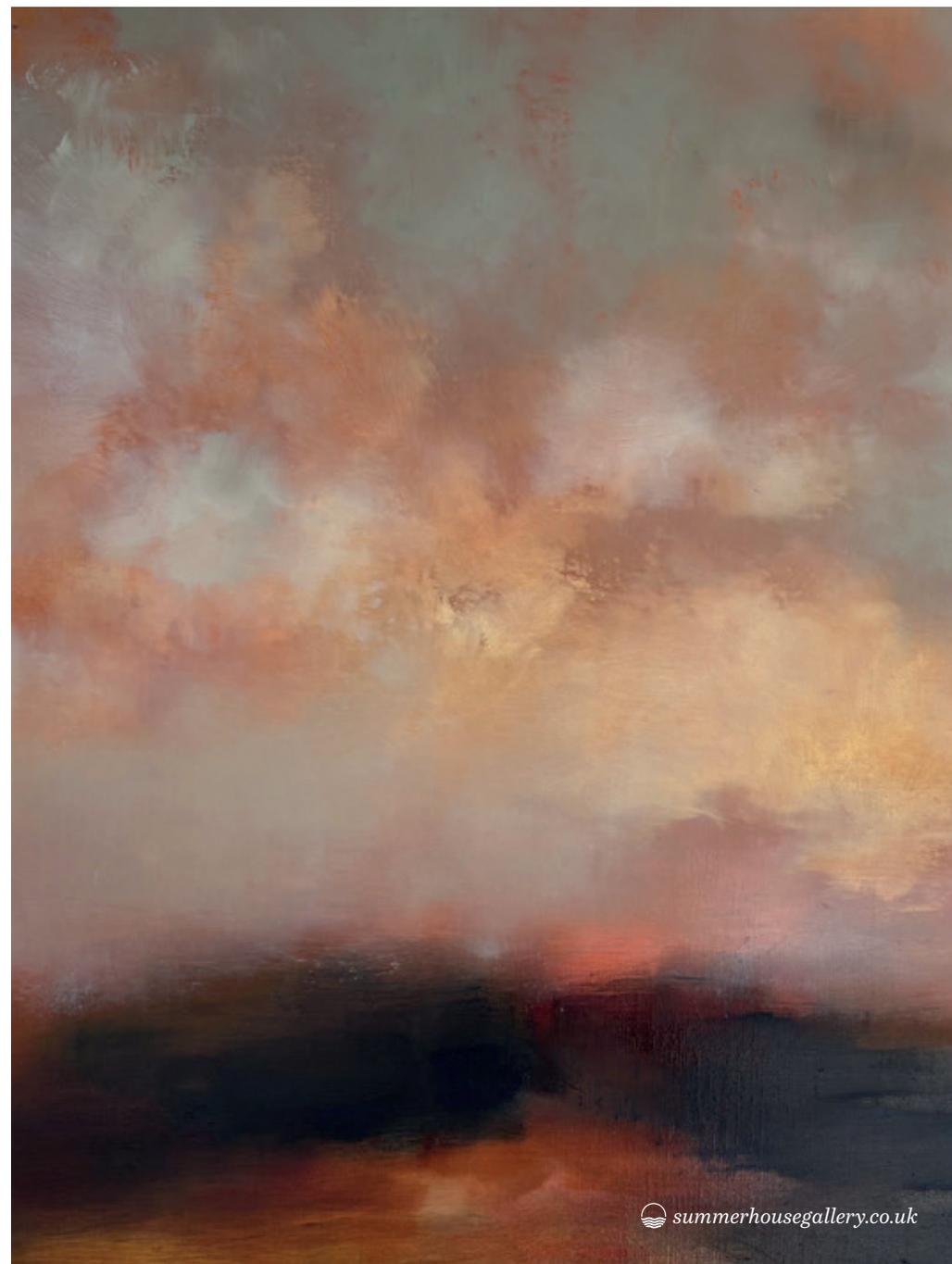
**Founded as a print magazine in 2019, *DRIFT* was born from a desire to share rarity with its readers, bringing the ultimate in luxury to its elegantly designed and carefully crafted pages.**

Each of *DRIFT*'s sophisticated, relevant and exclusive narratives is created with intention, taking its audience on an editorial odyssey.

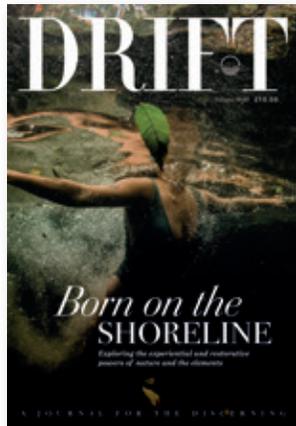
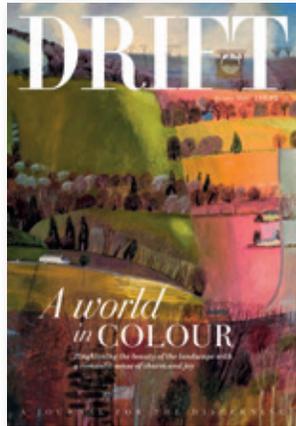
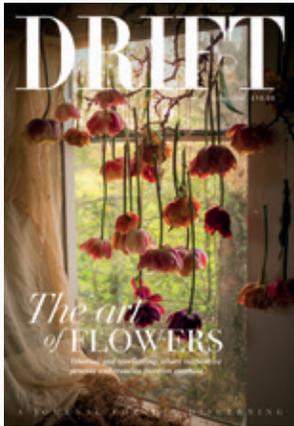
The *DRIFT* brand is now multi-channel. It has a wide and ever-growing digital reach via [driftjournal.co.uk](http://driftjournal.co.uk) and its associated social media platforms and has become the personal advisor for the discerning reader, both in print and online.

Establishing itself as the authority on design and architecture, art and fashion, food and drink, landmarks and visionaries, commentators and communicators, *DRIFT* informs, educates and excites.

By immersing themselves in *DRIFT*'s content, we invite readers to join an exclusive editorial society. Enjoy the journey.



 [summerhousegallery.co.uk](http://summerhousegallery.co.uk)



# EDITORIAL PILLARS

DEDICATED AREAS OF INTEREST FOR THE DISCERNING READER

## FOCUS

Visual stories captured through the lens of the finest photographers from the South West.

## CREATE

A deep dive into the work of the South West's most prestigious artists, creators and makers.

## QUENCH

Distilling flavours in liquid form from the South West's growing scene of luxury drinks producers.

## CUISINE

An exploration of the leading chefs and their restaurants, including exclusive recipes to try at home.

## SUSTAIN

Championing those who work to conserve heritage and adopt a more sustainable way of life.

## RETREAT

Revealing the South West's most exclusive holiday retreats and experiences.

## PROPERTY

A focus on premier property listings across the South West, typically valued in excess of £1M.

## SOUL

Discovering ways in which we can nourish, improve and sustain our wellbeing.

## DIALOGUE

In conversation with leading and forward-thinking individuals, with links to the South West.

## BIJOUX

Exceptional jewellery and accessories from luxury brands across the South West.

## COUTURE

Design-minded collections tailored to lifestyle in the South West.

## ICON

Exploring the history, heritage and stories behind beloved South West landmarks.

## FAUNA

Celebrating the creatures that make a home in our wild places.

## EPICURE

Indulging in all culinary aspects, from farmers and fishermen to gatherers and gourmands.

## INSPIRATION

Telling the stories of the individuals and businesses that continue to push the envelope in their chosen field.

## COMMENT

Insight and opinion on what matters most, from those that inspire for good.

## LITERARY

Interviews with authors whose well-crafted words are inspired by the South West.

## NAUTICAL

Exceptional craft for those seeking a life of pure luxury on the water.



# THE AUDIENCE

DISCERNING, AFFLUENT AND HIGH NET-WORTH  
CONSUMERS WHO LOVE THE SOUTH WEST

*DRIFT* is the South West's leading design and lifestyle brand. Its audience is as discerning as it is intellectual, with elevated spending power. *DRIFT* has established itself as the authority for those seeking a luxury lifestyle in the South West, in both an elegant print product and across digital channels.

Intelligent and influential, *DRIFT* is the South West's most respected design, property and lifestyle journal, constantly pushing into new creative territories and ensuring that its coverage of everything from architecture to food, fashion to travel, interiors to jewellery remains truly unrivalled.

*DRIFT* readers are educated and discerning consumers passionate about design in all forms and who appreciate luxury in every part of their lives. Whether searching for a luxury coastal escape, new art work or sustainable producers, they look to *DRIFT* as the authoritative design and lifestyle brand and online presence for the recommendation of products with both style and substance.

## SECOND HOME OWNERS

**High net-worth with tremendous spending power and visiting regularly**

## AFICIONADOS OF DESIGN

**Looking for brands they can trust to deliver on their high expectations**

## HIGH WEALTH RESIDENTS

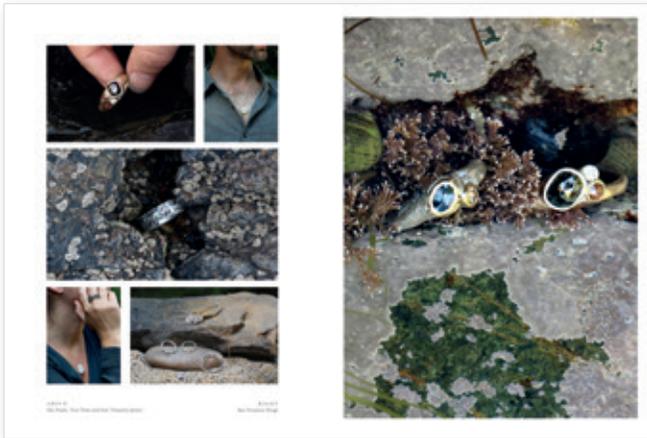
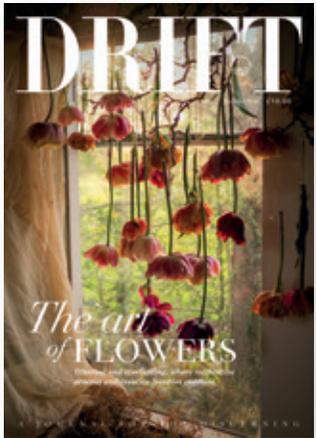
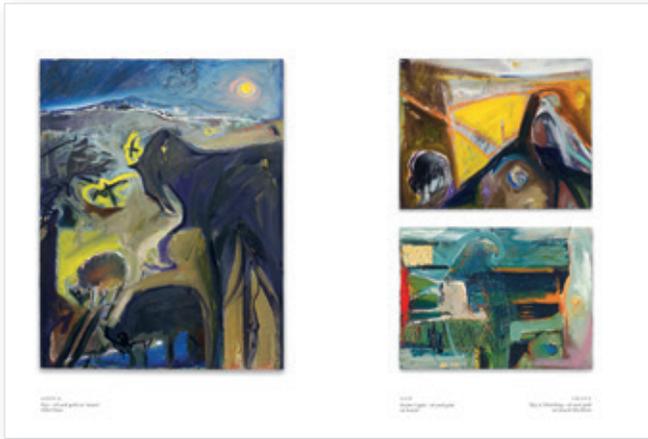
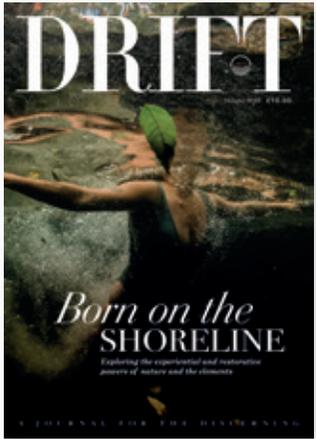
**Living in properties valued at £1M+ and appreciating quality and luxury in every aspect of their lives**

## PASSIONATE ABOUT THE SOUTH WEST

**Discerning readers looking for exclusive content about the South West and an advisor to enable them to engage with luxury brands**



 [beachretreats.co.uk](https://beachretreats.co.uk)



# DRIFT NARRATIVE

ENGAGING DISCERNING READERS  
WITH EXCLUSIVE CONTENT

*DRIFT's* content is intelligent and insightful, weaving a narrative that is informative and influential. It seeks to tell the stories of people, place and planet, bringing design, art and cuisine to the fore, illustrated with incredible photography and enhanced with elegant layouts.

*DRIFT is* focused on rarity in both its subject and itself. It is born out of an understanding, developed over six years, of the need for a publication that appeals to a niche of residents and travellers who have not only the desire, but the financial means to engage in some of the most sophisticated experiences the South West has to offer.

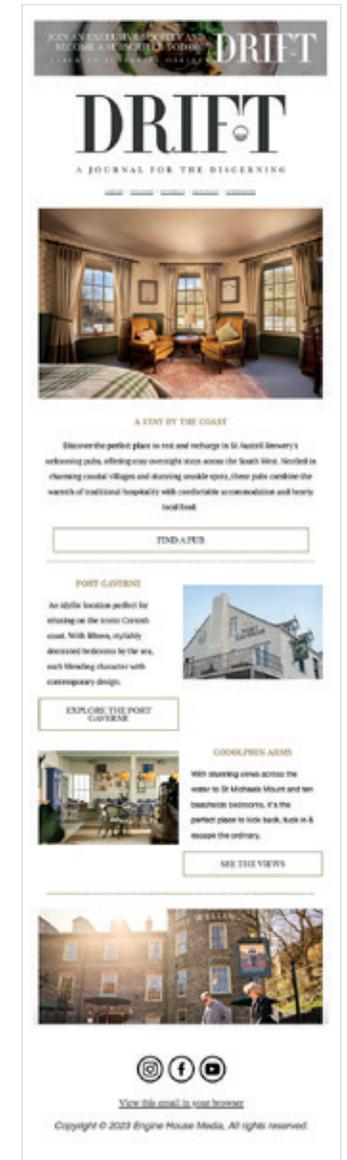
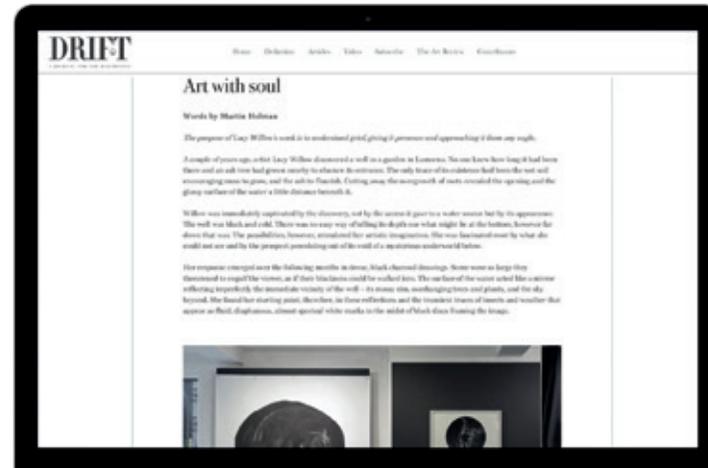
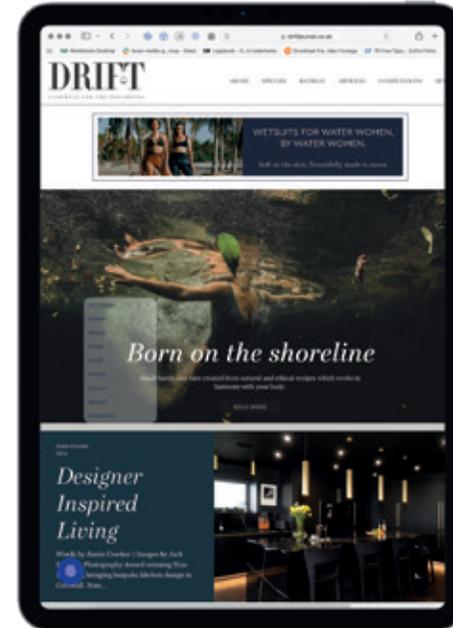


# DRIFT DIGITAL

A DIGITAL PRESENCE FOR  
ENGAGEMENT AND INTERACTION

*DRIFT Journal* is a catalogue of creative content. Combined with social media reach, bespoke partnerships and curated email marketing, our digital platform is an extension of our print product. *DRIFT's* reach has risen exponentially and we use organic social in order to target an ever-growing, affluent digital audience.

*DRIFT* is a responsive, multi-platform journal, producing insightful features from the world of design, interiors, art, architecture, travel and lifestyle.





 [saintsithney.com](http://saintsithney.com)



# KIND WORDS

DELIVERING PREMIUM CONTENT FOR  
DISCERNING AND SOPHISTICATED READERS

*“What a generous piece of writing. Thank you.”*

Sam (Swanny) Galsworthy – Co-Founder – **Sipsmith Distillery**

*“Wow, it’s awesome, thank you so much.*

*You’ve really captured everything about us, as well as some insightful bits which we’ve never really openly discussed before, which makes for an interesting read!*

*I love it, thanks so much.”*

Gemma – **Atlantic Blankets**

*“Thank you so much for sending a copy of DRIFT – the pages look gorgeous, so thank you again for the lovely feature!”*

Alexandra Cernanova – Global Communications – **Penhaligons Perfume**

*“Thank you for this, we’re really delighted – it makes for a great read and we feel you’ve really nailed Walter’s and what it’s about.”*

Danielle Sweeney – **Carbis Bay Estate**

*“Thank you again for writing this lovely article about us, our business and how we make our spirits. It’s a joy to read. Very informative, but yet poetically written.”*

Lisa – **Mounts Bay Distillery**

*“It is a really beautiful piece – thank you so much!”*

Sophie Grounds – Director of Communications.

**The Polizzi Collection - Hotel Endsleigh and Hotel Tresanton**



# DRIFT REACH

10,000 COPIES DISTRIBUTED STRATEGICALLY  
ACROSS CORNWALL AND DEVON

The *DRIFT* circulation reaches across affluent areas of the South West to deliver our clients a high-value customer experience that helps build a deeper relationship with high net-worth individuals; individuals who are more than ever looking for a brand they can trust.

## CORNWALL DISTRIBUTION TERRITORIES

CARBIS BAY	PADSTOW
FALMOUTH	PENZANCE
FOWEY	PORT ISAAC
ISLES OF SCILLY	PORTHLEVEN
LOOE	PORTSCATHO
LOSTWITHIEL	ROCK
MARAZION	ST AGNES
MAWNAN SMITH	ST IVES
MAWGAN PORTH	ST MAWES
MYLOR	TRURO
NEWQUAY	WADEBRIDGE
POLZEATH	WEST LOOE

## DEVON DISTRIBUTION TERRITORIES

AXMINSTER	KINGSBRIDGE
BARNSTAPLE	NEWTON FERRERS
BIDEFORD	OKEHAMPTON
BIGBURY	OTTERY ST MARY
BRIXHAM	SEATON
BUDLEIGH	SALCOMBE
SALTERTON	SIDMOUTH
DARTINGTON	TAVISTOCK
DARTMOUTH	TOPSHAM
EXETER	TORQUAY
EXMOUTH	TOTNES
HONITON	



 [driftjournal.co.uk](http://driftjournal.co.uk)

SPECIAL EDITION

# DRIFF



E P I C U R E

A JOURNAL FOR THE DISCERNING



# DRIFT EPICURE

A SPECIAL EDITION FOR THE  
DISCERNING FOODIE  
ACROSS THE SOUTH WEST

*DRIFT Epicure offers an immersive editorial journey into the South Wests' vibrant culinary scene, celebrating the region's finest restaurants, innovative chefs and artisanal beverages.*

The magazine delves deep into local food culture, highlighting the creativity and passion that define the area's gastronomy. Through captivating stories and beautiful photography, *DRIFT Epicure* showcases the best of local dining. From farm-to-table experiences to gourmet delights it provides readers with a taste of the authentic and exceptional flavours that make the South West an enviable culinary destination.

Dedicated to food enthusiasts, *DRIFT Epicure* captures the very essence of the South West's cuisine and culinary craftsmanship.



 [thealverton.co.uk](http://thealverton.co.uk)

SPECIAL EDITION

# DRIFT



A B O D E

A JOURNAL FOR THE DISCERNING



# DRIFT ABODE

A SPECIAL EDITION FOR THE  
DISCERNING HOMEOWNER  
ACROSS THE SOUTH WEST

*DRIFT AboDe is a unique journal offering a visually immersive and editorially rich exploration of architecture, interior design and exceptional properties across the South West.*

With a focus on the region's unique character, the magazine showcases stunning homes, innovative design trends and the artisans behind them.

Celebrating innovative design and sustainable practices, *DRIFT AboDe* features those experts who are breaking new ground in terms of home building and design.

Through high-quality photography and engaging storytelling, *DRIFT AboDe* provides readers with inspiration and insight into the luxurious and creative living spaces that define this unique area of the UK.



CREATE

Contemporary timber frame specialists with Devon roots and Cornish craftsmanship at heart.

**O**n the edge of an estuary or tucked behind the dunes, timber-framed buildings carry a certain integrity drawn from the materials themselves and the intelligence with which they are used. In the hands of Post and Beam, timber goes beyond being a structural element; it frames a place and gives it a distinctive air that is impossible to replicate with other materials. At each, it is treasured, becoming a point of conversation, as it grows aged, confident in its every splinter.

Founded in Devon but based for over a decade in Cornwall, Post and Beam's name tells you a particular kind of architecture – honest, load-bearing and beautiful in its simplicity. It's also a clue to the company's ethos: nothing superficial, nothing just for show. Every cut of oak, every knot, every surface and joint has a purpose. That ethos has earned them an enviable reputation, not only in Cornwall where their workshops are based, but across the breadth of Devon, where their reputation has accumulated more respect and commissions.

To describe Post and Beam as oak frame specialists is accurate but incomplete. Yes, they work predominantly in oak – and increasingly in Douglas fir and Glulam for contemporary structures – but it's the way they work that distinguishes them. There is a precision to everything they do, born not just from technical skill but from relationships with architects, contractors, and – very importantly – with the local oak building trade. Their long-standing partnership with Richard James Architects in Totnes bears testimony to this. Together, the two practices have delivered some of the South West's most beautifully considered structures – houses, studios, outbuildings.

PREVIOUS: A tree house in north Cornwall  
NEXT: Oak dining

DRIFTJOURNAL.CO.UK



INSPIRATION

*In the SPOTLIGHT*  
WORDS BY RANNEE TAPPING

Bespoke, personality-driven interiors with an emphasis on local context and client inspiration.

**W**ith over 40 years of experience, Anne Lighting delivers tailored lighting plans for a variety of projects, from restoring grade-listed buildings to designing modern, ground-up constructions. The team combines deep industry expertise with a passion for innovation, covering every design, from functionality, beauty and timeless appeal. Committed to energy efficiency, ecological sensitivity and high-quality craftsmanship, the team collaborates closely with partners to turn visions into reality, offering a seamless service from concept to installation.

With an online lighting and furniture range of over 6,000 products and an innovative lighting and furniture showroom based opposite Shute Point near Trillick, Anne Lighting is perfectly placed to illuminate your next project.

anne@lighting.co.uk  
anne@lightingdesign.co.uk

ANNE'S  
Photographer: Image © Harriet Jones  
Architects and George Harding Photography

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INSPIRATION

1. ORIGINAL BING PEEAN  
BING'S PENDANT LIGHT

2. SHUTE POINT STATE  
PENDANT LIGHTS

3. STONEY FARMER COLONY  
FARMER LAMP

4. TALL WHITE PORTABLE LAMP  
IN FARMER'S WOOD PLANTAGE  
GARDEN

5. ARDEN AND CREATE  
BRASSIERE ANTIQUE'S  
GOLD & WHITE

6. BISHOP RANDOME  
LARGE BLACK PENDANT  
CHANDISER

DRIFTJOURNAL.CO.UK

SPECIAL EDITION

# DRIFT

R E T R E A T

A JOURNAL FOR THE DISCERNING



# DRIFT RETREAT

THE SPECIAL EDITION FOR THE  
DISCERNING TRAVELLER  
ACROSS THE SOUTH WEST

*DRIFT Retreat is a journal dedicated to the discerning traveller seeking unique and exclusive places to stay across the South West.*

Offering an elevated editorial experience, through hand-picked retreats, luxurious coastal hideaways and charming countryside escapes, *DRIFT Retreat's* detailed narratives and exquisite imagery, take readers on a journey through the character and beauty of each destination, catering to those who value luxury and unique experiences.

*DRIFT Retreat* is a curated guide, designed to captivate travellers with a taste for the exceptional.



RETREAT

*Retreat to a place that is the epitome of comfort, where the tensions of everyday living are eased away.*

A short distance from the wild coast of Gwynnys Beach, St Michael's Resort is a place that not only offers luxurious accommodation and fine dining but extends a warm welcome to those seeking relaxation and rejuvenation. For 2023, they have expanded their Wellness Breaks, a series of transformative activities designed to inspire and uplift.

With its subtropical gardens, luxury spa facilities and a restaurant-champagne, Cornwall's hidden ingredients, this is a destination where the line between indulgence and well-being blurs. For 2023, the resort has elevated its offering with expert-led Wellness Breaks, designed to inspire transformation and

connection to self, nature and the sea. Whether you're yearning for wilderness in the breezy Atlantic, seeking the serenity of pigs, or craving the strength-enhancing properties of paddleboarding, these breaks cater to all paths of personal growth. Four is the ethos of St Michael's, newly awarded Spa Garden Lodges, complementary, whole and joyful retreats for guests, and you have the ultimate coastal escape.

The journey begins with the setting. Overlooking Falmouth Bay, St Michael's blends Mediterranean influences while embracing its Cornish coastal position. Fairs sees these emerging sea views whilst the outdoors of the resort is ever-present. This ever-perfect environment sets the tone

TOP  
Lodge interior

15

DRIFT JOURNAL.CO.UK

BOTTOM  
Cupboard

RETREAT

The resort's dedication to wellness extends what it provides in terms of accommodation, particularly the Spa Garden Lodges – private, beach-side sanctuaries that redefine coastal luxury. Situated below the main hotel, these lodges offer a wellness escape with direct access to the resort's spa. Designed with soothing neutral tones, soft textures and a minimalist style, they're an invitation to unplug and recharge.

Each lodge features a private terrace with an outdoor copper hot tub, ideal for soaking under the stars, and an all-weather shower for rinsing off after a morning sea swim. Inside, a spacious open-plan layout includes a wraparound king bed dressed in Egyptian cotton, a sink-side sofa that doubles as a family-friendly sleeper, and thoughtfully chosen art. For larger groups, interconnecting gates allow families or friends to share the space while maintaining privacy.

Guests of the lodges enjoy unlimited access to the Hydrothermal Experience, which includes the largest hydrothermal pool in the south west, a heated sauna with ocean views along with a heated hot tub. It's a world designed to nurture body and soul.

For those who prefer to chart their own course, St Michael's offers a wealth of options to create a bespoke wellness escape. Start the day with a morning yoga class overlooking the bay, followed by a cold-water dip at QRF Beach. Enjoy an on-site for an afternoon ride along the coast, then wind down in the spa garden, where apparatus and wellness wrap in the lounge. End the day with a gourmet meal at the restaurant, and perhaps a moonlit walk in your copper hot tub.

Dining is another highlight of the St Michael's experience. The award-winning Bessie on the Bay celebrates local, sustainable ingredients with a menu that evolves with the seasons. From freshly caught seafood to vibrant vegetable dishes, each plate is a nod to Cornwall's rich culinary heritage. For lighter fare, Nourish offers relaxed dining, perfect for a post-yoga smoothie or a quick bite between spa sessions.

It's this blend of guided expertise and personal freedom that sets St Michael's apart. Whether you seek setting transformation, relaxation, or simply a change of pace, the resort provides the tools and the setting to make it happen.

As 2023 approaches, St Michael's Resort invites guests to embrace the promise of renewal. With its expertly curated Wellness Breaks, state-of-the-art facilities, and a team of passionate instructors, the resort offers more than a holiday – it offers a chance to reconnect with what truly matters.

stmicahsresort.com/wellness-breaks

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TOP  
Cooker and relaxation

17

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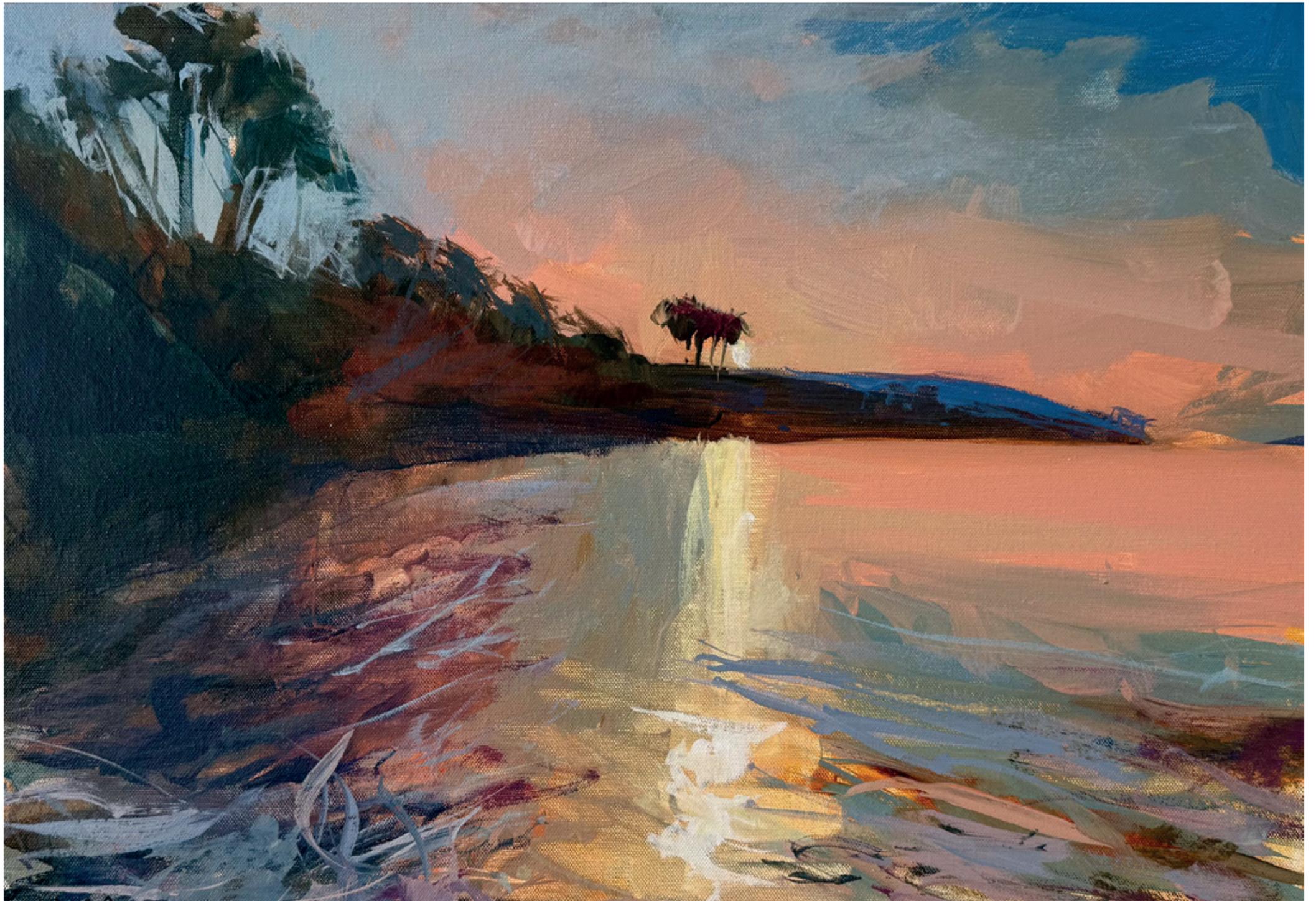
BOTTOM  
Local ingredients become a vibrant feast



# MEDIA SCHEDULE 2026

MEDIA TITLE	ISSUE	PUBLICATION / DISTRIBUTION
<i>DRIFT Journal</i>	52	02/02/2026
<i>DRIFT Journal</i>	53	02/03/2026
<i>DRIFT Journal</i>	54	30/03/2026
<i>DRIFT Journal</i>	55	27/04/2026
<i>DRIFT Journal</i>	56	25/05/2026
<i>DRIFT Journal</i>	57	22/06/2026
<i>DRIFT Journal</i>	58	20/07/2026
<i>DRIFT Journal</i>	59	17/08/2026
<i>DRIFT Journal</i>	60	14/09/2026
<i>DRIFT Journal</i>	61	12/10/2026
<i>DRIFT Journal</i>	62	09/11/2026
<i>DRIFT Journal</i>	63	07/12/2026
<i>DRIFT Journal</i>	64	04/01/2027
<i>DRIFT EPICURE</i>	2026	20/04/2026
<i>DRIFT ABODE</i>	2026	29/06/2026
<i>DRIFT RETREAT</i>	2026	14/12/2025
<i>DRIFT LONDON</i>	04	27/07/2026
<i>DRIFT LONDON</i>	05	30/11/2026





# DRIFT

A JOURNAL FOR THE DISCERNING

LEVEN  
MEDIA GROUP

Leven Media Group is a collection of exciting businesses in Cornwall, striving to achieve success through a unique collaborative approach that delivers our partner businesses the benefit of economy of scale and faster growth.

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