

THE ULTIMATE LIFESTYLE BY THE SEA

CORNWALL LIVING



WONDERFUL WEDDINGS

For couples planning their day, and the businesses
helping them make it happen

EDITORIAL

Tell your story
through engaging
editorial content

SOCIAL

Extend your
campaign to our
social audience

DIGITAL

Reach couples
through targeted
email activity

VENUES

PLANNERS

PHOTOGRAPHY

JEWELLERY

CATERING

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REACHING COUPLES WHILE DECISIONS ARE BEING MADE

The Weddings Supplement is a dedicated Cornwall Living edition created to place venues, suppliers and wedding businesses in front of readers, social media followers and digital subscribers, as ideas become plans, shortlists and bookings.

Created to give you a relevant editorial setting for the parts of the day that couples and their families are actively choosing, the Wedding Supplement informs our audience on services from venue and photography to food, flowers, accommodation, jewellery, styling and all the details around their celebration.

30,000
COPIES ACROSS CORNWALL

120,000
READERS PER ISSUE

29,500
SOCIAL MEDIA FOLLOWERS

33,000
EMAIL SUBSCRIBERS



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DISTRIBUTION REACHING 120,000 READERS IN PRINT

By distributing 30,000 copies across key areas of Cornwall, this special supplement will promote your business to thousands of residents, second home-owners and visitors from some of the most high-wealth areas in the UK.

DISTRIBUTING FROM 1st OCTOBER

October is an important time for wedding planning. Couples who became engaged over the summer are beginning to make decisions, while those planning weddings for 2027 are starting to research venues, photographers, florists, dresses, accommodation and other key suppliers. For wedding businesses, this creates an opportunity to reach couples while they are actively considering where to spend, rather than waiting until their plans have already been made.

SOCIAL REACH WITH COLLABORATIVE POSTS

Across October, we will continue the campaign through our social channels, reaching an audience of 29,500. The aim is to create repeated visibility through a mixture of engaging posts and reels, helping participating businesses stay in front of potential customers throughout the month.

This gives you the opportunity to reach our engaged audience while encouraging engagement, profile visits and new followers for their own social channels.



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REACH FURTHER WITH OUR UK WIDE E-NEWSLETTER

The *Cornwall Living* newsletter gives participating businesses direct access to more than 33,000 subscribers, putting their brand, products or services in front of an engaged Cornwall Living audience.

Your newsletter content can link straight through to a website, enquiry page or specific offer, making it particularly useful for generating measurable response.

It also supports the wider campaign by reinforcing the visibility created through print and social media, giving potential customers another opportunity to discover the business and take action.



ONE CAMPAIGN BE SEEN. BE REMEMBERED. BE CHOSEN

Taken together, *Cornwall Living* gives businesses the opportunity to be seen across print, social media, email and online, rather than relying on a single advert or one moment of exposure.

With an estimated audience size of 197,500, your campaign can introduce your business to potential customers, across the UK, at different stages of their decision making.

That repeated exposure is important. It can help increase recognition, grow social audiences, drive website traffic and create familiarity with your brand, giving each piece of activity more value by working alongside the others.



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BUILD YOUR CAMPAIGN

Flexible ways to reach, engage and influence Cornwall Living audiences across every platform.

EDITORIAL

TELL YOUR BUSINESS STORY

NEWS

READERS PER ISSUE

DIRECTORY EDITORIAL

COPIES ACROSS CORNWALL

PHOTO EDITORIAL

STRIKING DOUBLE PAGE SHOWCASE

BESPOKE E-NEWSLETTER

YOUR BUSINESS DELIVERED DIRECTLY

SOCIAL MEDIA

REACH ENGAGEMENT & GROWTH

NEWSLETTER EDITORIAL

EDITORIAL WITH DIRECT LINKS

ADVERTISING

HIGH-IMPACT VISIBILITY



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REACH COUPLES PLANNING THEIR DAY

Your business in front of engaged couples across print, social media, email and digital, helping your business build recognition and generate enquiries throughout the wedding planning journey.

TALK TO US ABOUT BEING PART OF THE WEDDING SUPPLEMENT

Call us on: 01326 574842

Email us at: enquiries@levenmediagroup.co.uk

